



## MESSAGE FROM THE PRESIDENT

It is increasingly clear that our volunteers, agencies, donor and staff share an ardent belief that we must deal with the fundamental roots of poverty, violence and alienation that undermine our society and our city. United Way of Greater Toronto has a stellar reputation as both a fundraiser and a trusted distributor of those funds - and 2002 served to enhance that status, with record results that enabled us to do outstanding work in our community. However, given the significant and complex challenges facing Toronto, we must build on those strengths. In addition to United Way's traditional measures of success – as vital and important as they are – we must think more broadly about the impact we have in creating healthy and cohesive communities.

Clearly, this is not a job for United Way alone. Our funding is crucial and definitely transforms lives, but on its own does not bring about the kind of long-term systemic change that Toronto requires if it is to truly thrive. For that, we must leverage another great asset: our ability to engage and forge consensus amongst other principal players. This unique “connector” aspect of

United Way has become a critical role on many fronts. While many people and organizations have called for a new deal for cities, we have done so from the vantage point of community and social issues. Leaders from all areas are now coming together about the link between our social infrastructure and our economic competitiveness. A consensus is growing that cities have special problems, and that our municipal governments need stronger legal and fiscal tools to address them. United Way has an important seat at the table developing initiatives seeking to reshape this relationship between cities and senior levels of government.

I am honoured to be a Toronto delegate to the C5 meetings of the mayors of Canada's largest cities, and to have co-chaired (with Elyse Allan, David Crombie and John Tory), a landmark summit on the future of Toronto in June. Here, a broad range of corporate, labour and community leaders came together to begin to map out a vision for Toronto's future.

The Summit led to the creation of the Toronto City Summit Alliance, a broad-based movement of leaders from all sectors, which is developing an action plan for our city. As a result of the strong presence of the community sector at the Summit and in the Alliance, addressing poverty, the economic integration of immigrants, housing and community infrastructure are prominent elements of this vision for Toronto's future.

In addition to these city-wide initiatives, United Way's significant role as connector is occurring at the neighbourhood level, as well. A United Way report released in March, *A Decade of Decline*, noted the income polarization, racialization of poverty and its concentration within the inner suburbs of York, East York, North York, Scarborough and Etobicoke that took place during the “booming” 1990s. Our *Strong*

*Neighbourhoods, Healthy City* strategy, unveiled in June, was our response to these findings and was, again, an approach predicated on our ability to leverage support from other organizations. This plan includes: forging partnerships between agencies, funders and business; helping local agencies improve their effectiveness; providing leadership on key community issues; and as only one element of the strategy – increasing our own funding to these under-served communities.

Our work in neighbourhoods also led to the creation of an independent Task Force on Access to Space. Its report, *Opening the Doors: Making the Most of Community Space*, proposed an action plan for the public, private and voluntary sectors to ensure that space is available for community programs. We are indebted to Dr. John Evans for leading this effort, and to members Michelle DiEmanuele and Sandra Levy.

Another wonderful example at the neighbourhood level of the voluntary sector working in close cooperation with all levels of government is our Toronto Homeless Community Economic Development (CED) program. CED is turning lives around, by providing employment opportunities and supports for those most at-risk of homelessness, thereby building their ability to look after themselves.

At the outset of this message, I said that we must move beyond agency service outputs and fundraising achievement as our principal measures of success. Of course, all of the activities we undertake are dependent upon successful fundraising efforts to be in place. Board Chair Jennifer Lynn notes many of these in her comments in this report. It was an extraordinary year, with a record campaign achievement (thank you, Gord Nixon and your wonderful team!) that demonstrated

the compassion of Torontonians. Campaign growth has allowed us to allocate funds to our member agencies, giving them sustaining core funding for impact and flexibility. I visited every single one of our member agencies this year, and I cannot begin to describe the importance of these organizations to Toronto's quality of life.

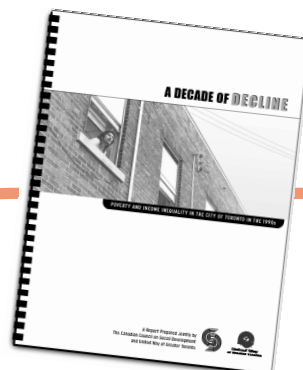
Striving towards a better quality of life is United Way's mission. It is our job to harness the energy of a small army of extraordinarily dedicated human beings, determined to meet the basic needs of our most vulnerable citizens, and find permanent solutions to Toronto's daunting social challenges. I am truly honoured to lead this effort.

I would like to extend my deepest appreciation to the Board of Trustees, Campaign Cabinet, volunteers and extraordinary staff of United Way of Greater Toronto for their dedication and support. To all our generous friends, superb agencies, and donors, we offer sincere gratitude: without you, there would be no way.

P.S. I must offer a special tribute to the dedicated Jennifer Lynn, who is completing her term as Chair of the Board, and has a remarkable history with United Way. She is highly professional and absolutely tireless, exudes positive energy (no matter how early or how late in the day) and even managed to climb the CN Tower in record time! Jennifer has been a warm and gracious personal mentor, key to United Way's accomplishments, while helping lay the foundation for our future success.

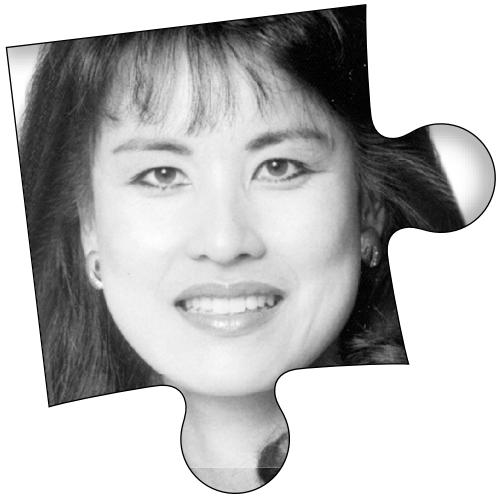


**Frances Lankin,  
President and CEO**



**MARCH 13**

Release of *A Decade of Decline*, United Way's report on poverty and income inequality in Toronto in the 1990s



## MESSAGE FROM THE BOARD CHAIR

**T**hroughout the year, United Way was active in working to create sustained changes in community conditions, and contributing to the debate about the future of our city. These actions are consistent with our mandate to meet urgent human needs and develop long-term solutions to problems.

It has become increasingly evident that Toronto is a very different city from even five years ago. Fifty-seven percent of the population of Ontario, predominately those living in the Greater Toronto Area, do not have English or French as their first language. This calls for reflection. We must ask ourselves: Who are our constituencies? Are we serving them well? Do we have the tools to serve this diversity of cultures and generations? To do our work effectively, United Way must reflect both the multicultural and multigenerational nature of our community.

United Way's role is not only to communicate and draw attention to the issues, but also to seek solutions. We are a catalyst for community. Our success is built on the cornerstones of collaboration and partnership. Governments, corporations, labour and the community-at-large are active partners with us, seeking solutions to social challenges which affect us all. The problems today are so complex that no one sector can do it alone. We have to work together. When that collective force unites, we all better understand the scope of the issues and our respective roles in achieving greater impact.

United Way's *A Decade of Decline*, for example, was a sobering report on the city's deepening and racialized poverty in the inner suburbs. This was followed by our *Strong Neighbourhoods, Healthy City* strategy, which matched our research-based and on-the-ground intelligence with community-based solutions. Our initiatives continue to be grounded in a foundation of community building – creating and offering tools for self-sustainable, measurable and meaningful impact on the lives of individuals in their local neighbourhoods.

With our partner, Community Information Toronto, we are proud to have launched the first, multilingual, 24-hour information and referral line in Canada. 211 connects individuals to the social and health agencies which can meet their needs.

All of this could not be undertaken without a record-breaking campaign achievement of \$81 million – an increase of 7.3% over 2001. This remarkable milestone is a testament to the outstanding leadership of our 2002 Campaign Chair, Gordon Nixon, and the



tireless dedication of the Campaign Cabinet, innumerable volunteers and generous donors.

Moreover, in 2002, we expanded our outreach work with the Chinese, South Asian and African-Caribbean communities, with high school youth through Bell United Wave, and with our Generation Next committee of young professionals. Our signature events celebrated birthdays – 25 years for the Enbridge CN Tower Stair Climb (which raised an extraordinary \$830,000!), and 20 years for Procter & Gamble Leaps and Bounds – and successes, including the Bay Street Rat Race, the fourth annual Blossom Ball, and Days of Caring. These public events serve to bring the community together, as well as raise much-needed dollars that contribute to the campaign effort.

Across North America, in all sectors, 2002 was a year in which issues of governance and integrity achieved widespread attention. We take our covenant of public trust seriously, and have worked tirelessly to ensure that all our reporting is scrupulously transparent and informative. Our disclosure practices have been continuously and carefully reviewed by our Board and external auditors for many years, and we are proud of the recommendations we have consistently achieved.

In 2002, United Way's Board of Trustees initiated a Strategic Planning process to reaffirm and redefine who we are, what we do, and to shape the organization's future. We would like to acknowledge the generous pro bono assistance of McKinsey & Company and consultant Catherine Smith, for which we are very grateful. Over the next year, the Board and staff will follow through with implementation strategies.

We are very fortunate to have Frances Lankin as the President of United Way of Greater Toronto. She brings a wealth of experience and an unparalleled commitment to realizing United Way's mission. On behalf of the Board, I would like to affirm our support to Frances as she leads this organization through a time of change and growth. It has been my honour and privilege to serve the community through United Way. What has inspired me the most during my 14 years with United Way is the people on the front lines, those who work day in and day out at our member agencies. They are all too often invisible relative to the enormous impact they have through the work that they do. It is to you that I want to say a very special and heartfelt thank you.

Finally, I would like to extend my deepest appreciation to the Board of Trustees. The accomplishments of these past two years, I share with each and every one of you. Your integrity, thoughtfulness and support have made my term as Chair of United Way's Board of Trustees unforgettable.



**Jennifer Lynn**  
Chair of the Board of Trustees



## MESSAGE FROM THE CAMPAIGN CHAIR

In trying times, it's easy to become apathetic, even cynical. Yet in 2002, United Way challenged Torontonians, and they continued to respond with generosity and goodwill. The record-breaking \$81 million achievement was \$2.5 million over our ambitious campaign goal, and a 7.3% increase over the year before.

The people of our city recognize that we are all neighbours, that when we help one person, we help many. And they know that United Way's role in helping build a more vibrant, livable community is irreplaceable.

Approximately 20,000 dedicated volunteers helped make this record achievement possible, including 45 Campaign Cabinet members, 229 Leadership Chairs, 157 Account Executives, 1,134 Employee Campaign Coordinators, 60 Sponsored Employees, thousands of

workplace canvassers and many others. The RBC Financial Group's unprecedented \$7.6 million last year was the largest donation in United Way's history.

Leading the 2002 campaign was an honour and a privilege. I was inspired by the many people I met along the way, especially the compassionate, committed individuals working in the front line agencies I visited throughout the campaign. They are the true heroes of our community.

Thank you Toronto, and congratulations for a remarkable achievement.

Without you, there would be no way.

**Gordon M. Nixon,**  
President and CEO, RBC Financial Group  
2002 Campaign Chair



APRIL 21 TO 27

United Way celebrates its volunteers during National Volunteer Week

# CORPORATE HONOUR ROLL

The following CORPORATIONS donated \$10,000 or more to United Way in 2002, through gifts such as direct charitable donations and corporate matching funds.

## \$1 Million +

BMO Financial Group, including BMO Nesbitt Burns \*  
CIBC Group of Companies \*  
RBC Financial Group (including RBC Royal Bank, RBC Capital Markets, RBC Investments, RBC Insurance, RBC Global Services) \*  
Scotiabank Group \*  
TD Bank Financial Group \*

## \$500,000 - \$749,999

Manulife Financial

## \$400,000 - \$499,999

Bell Canada \*  
Brascan Corporation (including Brookfield Properties Corporation, Falconbridge Limited, Nexfor Inc. & Norbord Industries Inc., Noranda Inc. and Royal LePage)

## \$300,000 - \$399,999

Enbridge Gas Distribution \*  
Procter & Gamble Inc.  
Toronto Star \*

## \$200,000 - \$299,999

The Canada Life Assurance Company  
Four Seasons Hotels and Resorts  
Imperial Oil Charitable Foundation \*

## \$100,000 - \$199,999

Apotex Inc.  
Bayer Inc.  
Bombardier Aerospace  
Canadian Tire Corporation, Limited  
Celestica International Inc.  
CGU Group Canada Ltd.  
Fraser Milner Casgrain LLP  
George Weston Limited (including Loblaw Companies East, Weston Bakeries, Neilson Dairy, and Holt Renfrew & Co. Ltd.) \*  
Hudson's Bay Company \*  
IBM Canada Ltd. \*  
Imperial Tobacco Canada Limited  
Janssen-Ortho Inc.  
Kraft Canada Inc.  
McCarthy Tétrault LLP  
Merrill Lynch Canada Inc.  
Onex Corporation  
Ontario Power Generation Inc. \*

Petro-Canada \*  
Standard Broadcasting Corporation Ltd.  
Sun Life Financial  
Xerox Canada Inc. \*

## \$50,000 - \$99,999

AGF Management Limited  
AIM Trimark Investments  
AON Consulting  
AT&T Canada  
Aventis Pasteur Limited  
Barrick Gold Corporation  
The Cadillac Fairview Corporation Ltd.  
CanWest Publications Inc. and National Post  
Cassels Brock & Blackwell LLP  
Chubb Insurance Company of Canada  
Cisco Systems Canada Co.  
CN \*  
Coca-Cola Ltd., Coca-Cola Bottling & Minute Maid Canada  
Colgate-Palmolive Canada Inc.  
CTV Inc.  
Diageo Canada Inc.  
Eli Lilly Canada Inc.  
Fidelity Investments Canada Limited  
Franklin Templeton Investments Corp.  
The Globe and Mail  
Goodmans LLP  
Great-West Life and London Life  
Harlequin Enterprises Limited  
Hydro One Inc. \*  
ING Group of Companies  
Mackenzie Financial Services Inc.  
The Maritime Life Assurance Company  
National Bank Financial Inc.  
Pfizer Consumer Group  
Rogers Communications Inc.  
Royal & SunAlliance Insurance Company of Canada  
Shell Canada Products Limited  
Shoppers Drug Mart Inc.  
Suncor Energy Foundation  
The Thomson Corporation  
Towers Perrin  
Trans Canada Credit Corporation  
Transamerica Life Canada  
Unilever Canada  
United Parcel Service Canada Ltd. \*

## \$25,000 - \$49,999

ADP Canada  
Alberta Energy Company Ltd.  
AT&T Global Network Services  
Bank of America National Association, Canada Branch  
Barclays Global Investors Canada Limited  
Bell Globemedia Interactive  
Blake, Cassels & Graydon LLP  
Canada Bread Company, Limited  
Canada Lands Company \*  
Canadian Pacific Railway  
CI Funds Inc.  
CIBC Mellon  
Citibank Canada  
Corus Entertainment Inc.  
Davies Ward Phillips & Vineberg LLP  
The Dominion of Canada General Insurance  
EDS Canada  
Fairmont Hotels & Resorts  
Global Television Network Inc.  
Grand & Toy Limited  
The Great Atlantic & Pacific Company of Canada, Limited \*  
The Griffith Laboratories Ltd.  
HSBC Bank Canada  
Inco Limited  
Ipsos-ASI  
Ivanhoe Cambridge Inc.  
J. P. Morgan Bank Canada  
Kodak Canada Inc.  
Laurentian Bank of Canada  
Lombard Canada Ltd.  
Maple Leaf Foods Inc.  
Marsh Canada Limited  
MCAP Financial Corporation  
McKinsey & Company  
McLean, Budden Limited  
Mercer Human Resource Consulting  
The Metrontario Group  
Molson Canada  
Monarch Construction Limited  
The National Life Assurance Company of Canada  
Northwater Foundation  
O&Y Enterprise  
PricewaterhouseCoopers  
Reckitt Benckiser Canada Inc.  
Rothmans, Benson & Hedges Inc.

APRIL 23, 25

Students volunteer at United Way agencies across the city for Get in the Way Day.

# CORPORATE HONOUR ROLL (CONTINUED)

Sprott Asset Management Inc.  
 St. Marys Cement Inc.  
 State Street Trust Company Canada  
 Sun Media Corporation  
 TSX Group  
 UBS Bunting Warburg Inc.  
 UBS Global Asset Management (Canada) Co.  
 Woodbine Entertainment Group  
 Zurich Canada

## \$10,000 - \$24,999

ABC Group Inc.  
 ACE INA Insurance Company of Canada  
 Agfa Inc.  
 Alcatel Canada  
 Altamira Investment Services Inc.  
 Anndale Properties Limited  
 AON Reed Stenhouse Inc.  
 ARAMARK Canada Ltd.  
 Assurant Group  
 Atlantic Packaging Products Ltd.  
 AXA Insurance  
 BASF Canada  
 Bayview Summit Development Limited  
 BearingPoint LP  
 Bechtel Canada Co. and Bantrel Inc.  
 Belair Direct Insurance Company  
 Bereskin & Parr  
 Bowne of Toronto  
 Brenntag Canada Inc.  
 Buck Consultants Limited  
 Burgundy Asset Management Ltd.  
 C.A. Delaney Capital Management Limited  
 Cadbury Trebor Allan Inc.  
 The Caldwell Partners International  
 Campbell Soup Company Ltd.  
 Canada Post Corporation \*  
 Canadian Depository for Securities Ltd.  
 Cap Gemini Ernst & Young  
 Carlson Marketing Group Ltd.  
 Carlson Wagonlit Travel  
 CIT Financial Ltd.  
 CNA Canada

Costco Wholesale  
 Cott Corporation  
 Credit Suisse First Boston  
 CustomerWorks Inc. \*  
 Danier Leather Inc.  
 Davis + Henderson, L.P.  
 Delcan Corporation  
 Deutsche Bank AG, Canada Branch  
 Eastern Construction Company Limited  
 Economical Insurance Group  
 Electro Sonic Inc.  
 Equifax Canada Inc.  
 Equipment Sales & Service 1968 Limited  
 ERCO Worldwide  
 Expertech Network Installation Inc.  
 FCB Canada Ltd.  
 First Asset Management Inc., Triax  
 Capital Holdings Ltd., Northwest  
 Mutual Funds Inc. and Triax  
 Investment Management Inc.  
 Ford Motor Company of Canada, Limited  
 Frank Russell Canada Limited  
 Goldman Sachs Canada Inc.  
 Goodyear Canada Inc.  
 Griffiths McBurney & Partners  
 H.H. Angus & Associates Ltd. –  
 Consulting Engineers  
 H.J. Heinz Company of Canada Ltd.  
 Hallmark Canada  
 Harris Steel Group Inc.  
 The Home Depot Canada  
 Honda Canada Inc.  
 Honeywell  
 IDC Canada  
 Instinet Canada Limited  
 International Financial Data Services Ltd.  
 The International Group, Inc.  
 Investors Group  
 Keilhauer  
 Ketchum Canada Inc.  
 Kolter Property Company  
 Lawrence & Company  
 Leitch Technology International Inc.  
 Levi Strauss Company Canada Inc.

Loewen Ondaatje McCutcheon Limited  
 MacLaren McCann Canada Inc.  
 MIJO Corporation  
 Mintz & Partners  
 Morgan Stanley Canada Limited  
 Morguard Corporation  
 Morneau Sobeco  
 National Bank of Canada  
 Nelson, A Division of Thomson  
 Canada Limited  
 Nestlé Canada Inc.  
 O&Y Properties  
 Parmalat Canada  
 Prereal Capital Management Inc.  
 Progistix-Solutions Inc.  
 The Prudential Insurance Company  
 of America, Canadian Operations  
 Raymond James Ltd.  
 The Reader's Digest Association  
 (Canada) Ltd.  
 Redwood Custom Communications Inc.  
 Reitmans (Canada) Limited  
 Ricoh Canada Inc.  
 Sears Canada Inc. \*  
 Sony of Canada Ltd.  
 Source Medical Corporation  
 Sprott Securities Inc.  
 St. Paul Fire & Marine Insurance Company  
 St. Paul Guarantee Insurance Company  
 Standard & Poor's, A Division of The  
 McGraw-Hill Companies  
 The Standard Life Assurance Company  
 State Farm Insurance Companies  
 Symcor Inc.  
 T4G Limited  
 TAL Global Asset Management Inc.  
 Toronto Hydro  
 Torpharm Inc.  
 Universal Studios Canada Ltd.  
 VISA Canada Association  
 Watson Wyatt Worldwide  
 The Wawanesa Mutual Insurance  
 Company  
 Web Krew Inc.  
 Wrigley Canada  
 Yorkton Securities Inc.

\* Contributions made at these organizations are raised on behalf of United Ways in Ajax-Pickering-Uxbridge, Greater Toronto, Oakville, Peel Region and York Region.



# EMPLOYEE HONOUR ROLL

The **EMPLOYEES** at the organizations listed below made personal gifts to United Way last year. Whether through payroll deduction, one-time donations or special events, employees at these workplaces raised cumulative amounts of \$25,000 or more for United Way.

## \$2,500,000 +

CIBC Group of Companies \*  
 RBC Financial Group (including RBC Royal Bank, RBC Capital Markets, RBC Investments, RBC Insurance, RBC Global Services) \*  
 Scotiabank Group \*

## \$2,000,000 - \$2,499,999

TD Caring Together Employee Fund \*

## \$1,500,000 - \$1,999,999

BMO Fountain of Hope (Employees' Foundation, BMO Financial Group) including BMO Nesbitt Burns \*

## \$1,000,000 - \$1,499,999

City of Toronto

## \$750,000 - \$999,999

Toronto Transit Commission  
 University of Toronto

## \$500,000 - \$749,999

Deloitte & Touche  
 IBM Employees' Charitable Fund \*  
 KPMG  
 Manulife Financial  
 Rogers Communications Inc.

## \$250,000 - \$499,999

Apotex Inc.  
 Blake, Cassels & Graydon LLP  
 Brascan Corporation (including Brookfield Properties Corporation, Falconbridge Limited, Nexfor Inc. & Norbord Industries Inc., Noranda Inc. and Royal LePage)  
 The Canada Life Assurance Company  
 Canada Post Employees \*  
 Celestica International Inc.  
 Ernst & Young  
 Imperial Oil Limited \*  
 Kraft Canada Inc.  
 Ontario Power Generation Inc. \*  
 Osler, Hoskin & Harcourt LLP  
 Petro-Canada \*  
 PricewaterhouseCoopers  
 Procter & Gamble Inc.

Toronto Police Service  
 Toronto Star \*  
 Torys LLP  
 Xerox Canada Inc. \*

## \$100,000 - \$249,999

Accenture Inc.  
 AT&T Canada  
 Bayer Inc.  
 Bell Canada Employees' Fund for Community Services \*  
 Borden Ladner Gervais LLP  
 The Cadillac Fairview Corporation Ltd.  
 Canadian Depository for Securities Ltd.  
 Canadian Tire Corporation, Limited  
 Cap Gemini Ernst & Young  
 Cassels Brock & Blackwell LLP  
 CGI Group Inc.  
 CGU Group Canada Ltd.  
 CI Funds  
 CIBC Mellon  
 CN \*  
 Coca-Cola Ltd., Coca-Cola Bottling & Minute Maid Canada  
 Davies Ward Phillips & Vineberg LLP  
 EDS Canada  
 Enbridge Gas Distribution \*  
 Fasken Martineau DuMoulin LLP  
 Four Seasons Hotels and Resorts  
 George Weston Limited (including Loblaw Companies East, Weston Bakeries, Neilson Dairy, and Holt Renfrew & Co. Ltd.) \*  
 The Globe and Mail  
 Goodman and Carr LLP  
 The Great Atlantic & Pacific Company of Canada, Limited \*  
 Greenwin Property Management  
 The Hospital for Sick Children  
 HSBC Bank Canada  
 Hudson's Bay Company \*  
 Human Resources Development Canada \*  
 Hydro One Inc. \*  
 Janssen-Ortho Inc.  
 Lang Michener Barristers & Solicitors  
 Mackenzie Financial Services Inc.  
 McCarthy Tétrault LLP  
 McMillan Binch LLP

Mercer Human Resource Consulting  
 Merrill Lynch Canada Inc.  
 Ministry of Health and Long-Term Care \*  
 Ministry of the Attorney General \*  
 National Bank Financial Inc.  
 Ogilvy Renault  
 Onex Corporation  
 Standard Broadcasting Corporation Ltd.  
 State Street Trust Company Canada  
 Stikeman Elliott LLP  
 Toronto District School Board  
 United Parcel Service Canada Ltd. \*  
 United Way of Greater Toronto  
 University Health Network  
 York University

## \$50,000 - \$99,999

A.T. Kearney  
 AGF Management Limited  
 AIM Trimark Investments  
 Altamira Financial Services Inc.  
 AON Consulting  
 Aventis Pasteur Limited  
 BearingPoint LP  
 The Caldwell Partners International  
 Canada Customs and Revenue Agency – Toronto Centre TSO \*  
 Canadian Pacific Railway  
 Centre for Addiction and Mental Health  
 Chubb Insurance Company of Canada  
 Cisco Systems Canada Co.  
 Citibank Canada  
 Colgate-Palmolive Canada Inc.  
 Corus Entertainment Inc.  
 Costco Wholesale  
 Davis + Henderson, L. P.  
 Deloitte Consulting  
 Department of Justice – Ontario Region \*  
 Direct Energy, Essential Home Services \*  
 Dundee Bancorp Inc.  
 EdgeStone Capital Partners Inc.  
 Eli Lilly Canada Inc.  
 FCB Canada Ltd.  
 Fidelity Investments Canada Limited  
 Fraser Milner Casgrain LLP  
 George Brown College of Applied Arts & Technology  
 Gluskin Sheff and Associates Inc.  
 GO Transit  
 Goodmans LLP  
 Government of Ontario Retired Employees \*  
 Gowling Lafleur Henderson LLP  
 H.J. Heinz Company of Canada Ltd.  
 Hallmark Canada



The Blossom Ball, organized by the Chinese community, attracts 900 people in support of United Way

# EMPLOYEE HONOUR ROLL (CONTINUED)

Havergal College – Students  
 ING Group of Companies  
 The Investment Funds Institute of Canada  
 Investors Group  
 LCBO \*  
 Lenczner Slaght Royce Smith Griffin  
 MacLaren McCann Canada Inc.  
 Management Board Secretariat \*  
 Maple Financial Group Inc.  
 Maple Leaf Foods Inc.  
 The Maritime Life Assurance Company  
 Marsh Canada Limited  
 Marshall Cummings International  
 McKinsey & Company  
 Miller Thomson LLP  
 Ministry of Community, Family and  
 Children's Services \*  
 Ministry of Consumer & Business Services \*  
 Ministry of Education and Ministry of  
 Training, Colleges & Universities \*  
 Ministry of Labour \*  
 Ministry of Municipal Affairs & Housing \*  
 Ministry of Public Safety and Security \*  
 Ministry of the Environment \*  
 Mount Sinai Hospital  
 The National Life Assurance  
 Company of Canada  
 Newport Partners Inc.  
 OMERS  
 Ontario Securities Commission  
 Ontario Teachers' Pension Plan Board  
 Pfizer Consumer Group  
 Purolator Courier Ltd.  
 Royal & SunAlliance Insurance  
 Company of Canada  
 Ryerson University  
 Shell Canada Products Limited  
 Shoppers Drug Mart Inc.  
 Sprott Asset Management Inc.  
 Sun Life Financial  
 Suncor Energy Products Inc.  
 Symcor Inc.  
 TAL Global Asset Management Inc.  
 Toronto Association for Community Living  
 Toronto Hydro  
 Towers Perrin  
 Trans Canada Credit Corporation  
 Transamerica Life Canada  
 TSX Group  
 Unilever Canada  
 Workplace Safety and Insurance Board \*  
 Zurich Canada

## \$25,000 - \$49,999

Aird & Berlis LLP  
 Arnold Worldwide Canada  
 Atomic Energy of Canada Limited \*

Bain & Company Inc.  
 Baker & McKenzie  
 Bank of America National Association,  
 Canada Branch  
 Barclays Global Investors Canada Limited  
 Baycrest Centre for Geriatric Care  
 BBDO Canada  
 Bell Globemedia Interactive  
 Blaney McMurtry LLP  
 Borealis Capital Corporation  
 The Boston Consulting Group  
 Canada Bread Company, Limited  
 Canada Customs and Revenue Agency  
 – Toronto North TSO \*  
 Canada Customs and Revenue Agency  
 – Toronto West TSO \*  
 Canada Lands Company \*  
 Canada Pension Plan Investment Board \*  
 The Canadian Bankers Association  
 Canadian Institute of Chartered Accountants  
 Canadian Life & Health Insurance Association  
 CanWest Global Communications Corp.  
 (CanWest Interactive, CanWest Publications Inc.,  
 Global Television Network and National Post)  
 Carlson Marketing Group Ltd.  
 CAW-TCA Canada  
 CBC Employees' Charity Appeal  
 Centennial College  
 Citizenship and Immigration Canada \*  
 CN Tower  
 CTV Inc.  
 CustomerWorks Inc. \*  
 DaimlerChrysler Canada Inc.  
 DELL Computer Corporation Canada  
 Department of National Defence \*  
 Diageo Canada  
 The Dominion of Canada General Insurance  
 Environment Canada \*  
 Fairmont Hotels & Resorts  
 The Fairmount Royal York  
 Family Service Association of Toronto  
 Financial Services Commission of Ontario \*  
 Ford Motor Company of Canada, Limited  
 Foresters  
 Frank Russell Canada Limited  
 Franklin Templeton Investments Corp.  
 Fujitsu Consulting  
 Grand & Toy Limited  
 Guardian Capital Group Limited  
 Harlequin Enterprises Limited  
 Heenan Blaikie LLP  
 Hicks Morley Hamilton Stewart Storie LLP  
 Hospitals of Ontario Pension Plan  
 Humber College  
 Inco Limited  
 Independent Electricity Market Operators  
 Inergi LP  
 Instinet Canada Limited

International Financial Data Services Ltd.  
 Ipsos-ASI  
 J. P. Morgan Bank Canada  
 Jefferson Partners Capital Limited  
 KJ Harrison & Partners Inc.  
 Kolter Property Company  
 Laurentian Bank of Canada  
 Lerners LLP  
 Lombard Canada Ltd.  
 MCAP Financial Corporation  
 Ministry of Citizenship \*  
 Ministry of Enterprise, Opportunity  
 and Innovation \*  
 Ministry of Finance \*  
 Ministry of Transportation \*  
 MintoUrban Communities Inc.  
 Monarch Construction Limited  
 Moneris Solutions  
 Morneau Sobeco  
 New Horizon System Solutions  
 Office-Superintendent of Financial Institutions \*  
 Ontario Lottery and Gaming Corporation \*  
 Oxford Properties Group Inc.  
 Paliare Roland Rosenberg Rothstein LLP  
 Parmalat Canada  
 Progistix-Solutions Inc.  
 Public Works & Government  
 Services Canada \*  
 Reckitt Benckiser Canada Inc.  
 Retiree Campaign Government of Canada \*  
 Ricoh Canada Inc.  
 Rockwater Capital Corporation  
 Rothmans, Benson & Hedges Inc.  
 Seneca College of Applied Arts  
 & Technology  
 SNC Lavalin Engineers & Constructors Inc.  
 Sobeys Ontario Division \*  
 Sprint Canada Inc.  
 State Farm Insurance Companies  
 Sunnybrook & Women's College  
 Health Science Centre  
 Teranet Inc.  
 Toronto Community Housing Corporation  
 Toronto East General Hospital  
 Torpharm Inc.  
 Transcontinental Media Inc.  
 TV Ontario \*  
 UBS Global Asset Management (Canada) Co.  
 Watson Wyatt Worldwide  
 Woodbine Entertainment Group  
 Workbrain Inc.  
 YMCA of Greater Toronto

\* Contributions made at these organizations are raised on behalf of United Ways in Ajax-Pickering-Uxbridge, Greater Toronto, Oakville, Peel Region and York Region.

# SPONSORED EMPLOYEE PROGRAM

In 2002, over 50 organizations participated in United Way's Sponsored Employee program by loaning an employee and/or providing sponsorship funding.

AGF Funds Management Partial Sponsorship	George Brown College Rosa Duran	Ontario Power Generation Fiona Johnson Stephen Lee Jamie McGill	Toronto Hydro Jennifer Reynolds
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