



Events like P&G Leaps and Bounds allow United Way to engage workplaces and participants of all ages in support of building a better community.



United Way of Greater Toronto is a community impact organization focused on improving lives and strengthening neighbourhoods across Toronto. And thanks to the generosity of Torontonians, more lives will be touched, changed and improved in the coming year.

As I look back, it's hard to imagine how quickly the 2004 United Way campaign came and went, and how successful it was. Initially we announced a record achievement of \$89.5 million, but were later elated to learn that we had reached \$90.2 million dollars as additional donations flowed in. This is a glowing tribute to everyone involved.

It was an honour and a privilege to lead the campaign. I was surrounded by an incredible team and was fortunate to work with thousands of energetic volunteers, a driven campaign cabinet, hundreds of devoted leadership chairs and account executives, tireless workplace canvassers and of course, the heart of any campaign, the donors.

As I look at our city, there are many challenges facing Toronto: the ever-increasing number of homeless, newcomers who need assistance to settle so they can lead productive lives, a growing elderly population looking to live independent and dignified lives, and our young children looking for a healthy start in life.

While our city's challenges are ongoing, we can all take a moment to cherish in the success of this past campaign. This great collective effort will enable United Way's network of 200 health and social services agencies to continue to be out there - day in and day out - working on the front lines throughout the city, strengthening neighbourhoods, targeting critical social issues and improving the quality of life for Torontonians.

I would like to thank everyone involved in this year's campaign for all their kindness and support. Without you, there would be no way.

John S. Hunkin
2004 Campaign Chair
Chief Executive Officer, CIBC

Corporate Honour Roll

The following corporations donated \$10,000 or more to United Way in 2004 through gifts such as direct charitable donations and corporate matching funds.

\$1 Million +

BMO Financial Group*

CIBC*

RBC Financial Group (including RBC Royal Bank, RBC Capital Markets, RBC Investments, RBC Insurance and RBC Global Services)*

Scotiabank Group*

TD Bank Financial Group*

\$500,000 - \$749,999

Bell Canada*

Manulife Financial

\$400,000 - \$499,999

Brascan Corporation and affiliates (including Brascan Power Corporation, Brookfield Properties Corporation, Carma Corporation, Falconbridge Limited, Fraser Papers Inc., Norbord Inc., Noranda Inc., Royal LePage Commercial Inc. and Royal LePage/ Contract Residential Property Services)

\$300,000 - \$399,999

Procter & Gamble Inc.

Toronto Star*

\$200,000 - \$299,999

Enbridge Gas Distribution*

Great-West Life, London Life and Canada Life

Imperial Oil*

McCarthy Tétrault LLP

\$100,000 - \$199,999

Apotex Inc.

Canadian Tire Corporation, Limited

Celestica International Inc.

Fairfax Financial Holdings Limited

Four Seasons Hotels and Resorts

Fraser Milner Casgrain LLP

George Weston Limited*

(including Loblaw Companies Ltd., Weston Bakeries, Neilson Dairy and Holt Renfrew & Co. Ltd.)

Hudson's Bay Company*

IBM Canada Ltd.*

Imperial Tobacco Canada Limited

ING Canada

Janssen-Ortho Inc.

KPMG LLP

Kraft Canada Inc.

Merrill Lynch Canada Inc.

ONEX

Ontario Power Generation Inc.*

Petro-Canada*

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UPS managers gathered to fix up a playground at Bond Street Nursery School during United Way's Days of Caring event. The crew laid sod and painted forts, among other handy tasks, adding new cheer to this play space for underprivileged children. UPS was one of 50 companies lending helping hands to United Way agencies in the city.

Standard Broadcasting Corporation Ltd.
 State Street Trust Company Canada
 Sun Life Financial
 Xerox Canada Inc.*

\$50,000 - \$99,999

Allstream
 Aon Consulting Inc.
 Aviva Canada Inc.
 Barrick Gold Corporation
 Bayer Inc.
 The Cadillac Fairview Corporation Ltd.
 Canada Bread Company, Limited
 Chubb Insurance Company of Canada
 CIBC Mellon
 CN*
 Coca-Cola Ltd., Coca-Cola Bottling Company
 Colgate-Palmolive Canada Inc.
 Corus Entertainment Inc.
 CTV Inc.
 The Dominion of Canada General Insurance
 Dundee Bancorp Inc.
 Eli Lilly Canada Inc.
 Fairmont Hotels & Resorts
 Fidelity Investments
 The Globe and Mail
 Goodmans LLP

Harlequin Enterprises Limited
 J. Armand Bombardier Foundation
 Mackenzie Financial Services Inc.
 Mercer Human Resource Consulting, Mercer Delta, Mercer Management Consulting, and Mercer Oliver Wyman

National Bank Financial
 The National Life Assurance Company of Canada
 Norbord Industries Inc.
 Rogers Communications Inc.
 Royal & Sun Alliance Insurance Company of Canada
 Sanofi Pasteur Limited
 Shell Canada Products Limited
 St. Marys Cement Inc.
 Suncor Energy Foundation
 The Thomson Corporation
 Toronto Community Housing Corporation
 Towers Perrin
 Transamerican Life AEGON Canada Inc.
 UBS Securities Canada Inc.
 UPS Canada*
 Wells Fargo Financial Corporation

\$25,000 - \$49,999

ADP Canada
 AGF Management Limited
 AIM Trimark Investments

Alliance Atlantis Communications Inc.
 Barclays Global Investors Canada Limited
 Canada Lands Company*
 Canadian Pacific Railway
 Cargill Foods - Trillium Meats
 Cassels Brock & Blackwell LLP
 CGI Group Inc.
 Citibank Canada
 Davies Ward Phillips & Vineberg LLP
 Davis + Henderson L.P.
 Deutsche Bank AG, Canada Branch
 Diageo Canada
 Direct Energy *
 EDS Canada
 Equifax Canada Inc.
 First National Financial Corporation
 Global Television Network Inc.
 Grand & Toy Limited
 H.J. Heinz Company of Canada Ltd.
 Hewlett-Packard (Canada) Co.
 HSBC Bank Canada
 Hydro One Inc.*
 Inco Limited
 International Financial Data Services Ltd.
 JPMorgan Bank Canada
 Lombard Canada Ltd.
 Maple Leaf Foods Inc.
 Marsh Canada Limited

McKinsey & Company
 McLean Budden
 The Metrontario Group
 Molson Canada
 Monarch Construction Limited
 Northwater Foundation
 O&Y Group of Companies
 Pfizer Consumer Health Care
 PricewaterhouseCoopers LLP
 Reckitt Benckiser Canada Inc.
 Shoppers Drug Mart Inc.
 St. Paul Travelers
 Toyota Canada Inc.
 TSX Group
 Unilever Canada
 Woodbine Entertainment Group
 Wrigley Canada
 Zurich

\$10,000 - \$24,999

ACE INA Insurance Company of Canada
 Alcatel Canada
 Algorithmics Incorporated
 Aon Reed Stenhouse Inc.
 ARAMARK Canada Ltd.
 Arbor Memorial Services Inc.
 Assante Corporation
 Atlantic Packaging Products Ltd.
 AXA Insurance



photo courtesy of the TTC

Mayor David Miller and Frances Lankin, President and CEO, United Way of Greater Toronto, serve up smiles at TTC's campaign kick-off at the Bloor/Yonge subway station.

Aylesworth, Thompson, Phelan, O'Brien	Clarus Securities Inc.	The International Group, Inc.	Source Medical Corporation
Bank of America National Association, Canada Branch	CNA Canada	Investors Bank & Trust	Sprint Canada Inc.
Bank One Canada	Commission Direct Inc.	Investors Group	St. Paul Guarantee Insurance Company
BASF Canada Inc.	Costco Wholesale	Ivanhoe Cambridge Inc.	Standard & Poor's
Bayview Summit Development Limited	Cott Corporation	Laurentian Bank of Canada	Standard Life Assurance Company of Canada
Belair Direct Insurance Company	Credit Suisse First Boston Securities	Leitch Technology International Inc.	State Farm Insurance Companies
Bentall Capital	Danier Leather Inc.	MacLaren McCann Canada Inc.	Symcor Inc.
Bereskin & Parr	Delcan Corporation	Maple Financial Group Inc.	T4G Limited
Bluewater Investment Management	EdgeStone Capital Partners Inc.	MCAP	TAL Global Asset Management Inc.
The Boiler Inspection and Insurance Company of Canada	Equipment Sales & Service 1968 Limited	Microcell Telecommunications Inc.	Thomson Nelson
Borden Ladner Gervais LLP	ERCO Worldwide	Mintz & Partners	Thorsteinssons
Brenntag Canada Inc.	ESRI Canada Limited Environmental Systems Research Institute	Monitor Company	TL Global Product & Manufacturing
Burgundy Asset Management Ltd.	Expertech Network Installation Inc.	Morgan Stanley Canada Limited	Torkin Manes Cohen Arbus LLP
C.A. Delaney Capital Management Limited	FCB Canada Ltd.	Morguard Corporation	TransCanada PipeLines
Cadbury Adams	First Asset Management Inc., Triax Capital Corporation	Morneau Sobeco	The Wawanesa Mutual Insurance Company
Campbell Company of Canada	Ford Motor Company of Canada, Limited	Munich Re Life & Health	Westwind Partners Inc.
Canada Post Corporation*	GMP Securities Ltd.	Nestlé Canada Inc.	Workbrain Inc.
Canadian Depository for Securities Ltd.	Goldman Sachs Canada Inc.	Progistix-Solutions Inc.	
Canadian Life & Health Insurance Association	Goodyear Canada Inc.	ProScience Inc. - TecniGlas Division	
Capgemini Canada Inc.	H & R Developments	The Prudential Insurance Company of America, Canadian Operations	
CCH Canadian Limited	Hallmark Canada	The Reader's Digest Association (Canada) Ltd.	
CHEMTRADE Logistics	The Home Depot Canada	Reitmans (Canada) Limited	
Chisholm International Food Merchants	Honda Canada Inc.	Research Capital Corporation	
CI Funds	Honeywell	RGA Life Reinsurance Company of Canada	
CIT Financial Ltd.	Humberview Group of Companies (including Humberview Chevrolet, Humberview Trucks and Jim Peplinski's Leasemaster)	RSM Richter	
	Instinet Canada Limited	Russell Investment Group	
		Sears Canada Inc.*	
		The Sorbara Group	

* Contributions made at these organizations are raised on behalf of United Ways in Ajax-Pickering-Uxbridge, Greater Toronto, Oakville, Peel Region and York Region.