



 **Scotiabank**
BAY STREET
RAT RACE
5km Run For United Way

For Immediate Release
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Corp-o-rats Raced for a Good Cause

At the Scotiabank Bay Street Rat Race for United Way

TORONTO – Hundreds of corp-o-rats crawled out from their cubicles, laced up their runners and raced through the maze of downtown Toronto in the 4th annual Scotiabank Bay Street Rat Race for United Way.

Toronto Argos cheerleaders helped cheer on the rat pack of runners who engaged in some friendly competition. This year's hustle began at Scotia Plaza on Adelaide Street and ended with a wrap-up party.

“The turnout was fantastic at this year's Rat Race,” said Judith John, vice president of marketing and communications at United Way of Greater Toronto. “This event is a great way for Bay Street business types to burn off stress after spending long hours in the office while supporting the community. Pledges raised will help strengthen neighbourhoods across Toronto and help people in need.”

The rat-ical runners donned business attire and rat accessories such as rat ears, whiskers and cheese heads. Prizes were awarded to pledge raisers. Teams who showed great enthusiasm included Health Canada, LCBO, BMO Nesbitt Burns, TD Securities, RBC Financial Group and Scotiabank.

“This year's Scotiabank Bay Street Rat Race was another success. “It's great to see Scotiabankers joining in this fun and inventive way to raise money for a great cause,” said Dan Wright, Deputy Chair, Scotiabank United Way campaign. “As title sponsor for the third year in a row, Scotiabank is proud to be a long-time supporter of the United Way. Since 1996, the bank and its employees in Greater Toronto have raised more than \$22 million for the charity's network of 200 social and health service agencies.”

Scotiabank, National Post, CP 24, 680 NEWS and CHFI 98.1 sponsored the Rat Race. For post Rat Race news and photos visit www.unitedwaytoronto.com.

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Scotiabank is recognized as a leader among Canadian corporations for its charitable donations. They have provided more than \$20 million in sponsorships to a variety of projects and initiatives, in the areas of health care, education and social services. For more information visit www.scotiabank.com.

Funds raised will benefit United Way of Greater Toronto's network of 200 social and health services agencies across the city. These agencies provide opportunities for youth, assist newcomers to Canada, help seniors live more independently, support abused women and their children and provide shelter and food for the homeless. Hundreds of thousands of Torontonians receive help through United Way agencies.

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