



**United Way
of Greater Toronto**

FOR IMMEDIATE RELEASE

UNITED WAY DISTRIBUTES \$55 MILLION IN TARGETED FUNDING

71 agencies receive \$1.8 million in increased funding for programs and services

TORONTO, August 4, 2005 – United Way of Greater Toronto today announced record funding in 2005 of more than \$55 million to its agencies and community support networks throughout Toronto. The 2005 allocations include increased funding to 71 agencies to continue to expand United Way’s support of agencies serving newcomer, youth and underserved communities in Toronto’s inner suburbs.

Agency allocations include:

- \$23 million for agencies in the former City of Toronto
- \$2 million to East York
- \$6.8 million to North York
- \$1.2 million to York
- \$3 million to Etobicoke
- \$5 million to Scarborough

“These investments further our resolve to extend social service networks beyond downtown to Toronto’s increasingly underserved neighbourhoods,” said Frances Lankin, President and CEO, United Way of Greater Toronto. “Allocations of this scope to support social programs throughout Toronto also reinforce United Way’s role in facilitating lasting change and building strong communities.”

Agency funding highlights for 2005 include:

- Agincourt Community Services Association – Funding to develop programs for youth ages 13 to 20 in the Birchmount and Huntingwood area in Scarborough.
- Lakeshore Area Multiservice Project (LAMP) – Funding to support the Street Level Program for youth ages 13 to 19 in south Etobicoke, the ASK! Community Information Centre for individuals and families, and a range of programs in the Capri, East Mall and West Mall communities.
- Neighbourhood Link – Funding to support newcomer programs, providing services to isolated newcomers in East York and east end of Toronto.
- Working Women Community Centre – Support for the agency’s North York East Centre, in the Don Mills and Sheppard area, which provides settlement services such as English language classes, health and wellness programs, employment training, and counseling.

United Way’s annual funding is allocated through its Volunteer Review process, an extensive assessment involving more than 80 volunteers and United Way staff. The process includes site visits, detailed reviews of funding submissions and agency interviews. United Way’s Volunteer Review ensures that donor dollars are allocated with maximum efficiency to high performing agencies, which respond to urgent needs and whose programs have the greatest impact.

Other funding highlights for 2005 include:

- \$1.4 million for Success By 6[®] Grants to continue to support 17 early childhood programs.
- \$2 million in targeted gifts from major individual donors and foundations to fund programs such as 211, initiatives to strengthen United Way agencies and other special projects.
- \$797,000 for addressing growing social needs in the city's inner suburbs and build neighbourhood-based solutions through funding, partnerships and leadership.
- \$300,000 in Winter Relief Grants for programs providing access to food, winter clothing, shelter, or drop-in services for the homeless and the under-housed during the winter.
- \$300,000 in Newcomer Grants for projects that include outreach to isolated and underserved women and seniors in immigrant and refugee communities, programs for newcomer youth, and initiatives for improving service coordination or access to services.
- \$563,000 for the Toronto Enterprise Fund to support 12 social purpose enterprises that offer economic opportunities and community support for people who are homeless or at risk of being homeless.
- \$400,000 for initiatives related to United Way's new funding priorities.
- An estimated \$550,000 in donated materials and equipment was also distributed to United Way agencies through its Gifts-In-Kind program. In 2004, 93 companies and 462 individuals donated items such as computer equipment, office furniture and supplies, and hygiene products.

United Way of Greater Toronto raised a record \$90.2 million in its 2004 fundraising campaign. Total United Way allocations in 2005 are \$74.4 million, including \$7.6 million for other United Ways and for charities through United Ways in Ajax-Pickering-Uxbridge, Oakville, Peel, and York Region, and \$11.8 million to other charities designated by donors. The balance of \$15.8 million is accounted by fundraising costs (13.2 per cent), allocations and needs assessment expenses (2.1 per cent), and unpaid pledges.

United Way of Greater Toronto works to create sustainable change in the lives of Torontonians, identifying needs and taking action to support people and develop strong communities through research, partnerships with government, volunteers, labour, and business, and by funding a network of 200 health and social agencies.

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