

Carleton University's Kroeger College Announces This Year's Winners of the Arthur Kroeger Awards

Stephen Lewis, Rick Mercer Among Recipients to Be Honoured on April 11

(Ottawa, April 4, 2006)—Dr. Eileen Saunders, Director of Carleton University's Arthur Kroeger College of Public Affairs is pleased to announce the winners of this year's prestigious Arthur Kroeger College Awards for Public Affairs.

These five annual awards were established in 1999 to recognize and commend individuals and organizations who, by their contributions to public life, have made Canadians more informed, their governing institutions more effective, and their country a better place to live. The awards, which identify innovation, initiative, and integrity in public service are a collaboration with partners in the private and non-profit sectors. The juries are comprised of prominent Canadians from the public, private, and non-profit sectors.

"These awards recognize and celebrate the varied ways in which individuals and organizations contribute to the betterment of public life in Canada," says Dr. Saunders. "As a leader of public affairs education in Canada, the Kroeger College is delighted to recognize the outstanding achievements of this year's recipients."

The recipients will be presented with their awards on Tuesday, April 11 during a dinner ceremony at the Adam Room of the Fairmont Chateau Laurier sponsored by SunLife Financial. The guest speaker for the evening will be Derek Burney, head of the Harper transition team, Adjunct Professor at the Norman Paterson School of International Affairs, and Senior Distinguished Fellow at the Centre for Trade Policy and Law at Carleton University. He will speak on "*Leadership in a New Government Environment.*"

This year's recipients are:

Stephen Lewis: Recipient of the Kroeger College Award for Ethics in Public Affairs

The Ethics Award honours those who have provided an inspiring example of the importance of ethics and values in public life. Previous recipients include Romeo Dallaire, Ursula Franklin and Alan Borovoy. The jury cited Stephen Lewis's courage and integrity that he has shown as an outstanding world citizen. In reference to Mr. Lewis' role as the United Nations' Special Envoy for AIDS in Africa, the jury noted that he has "become the voice of conscience in awakening the world to the magnitude of the problem that is afflicting a whole continent." The jury for this Award was chaired by the Honourable Flora MacDonald.

Rick Mercer: Recipient of the Kroeger College Award for Public Discourse

The Public Discourse Award is based on the understanding that a democracy requires vibrant public debate. It is intended to recognize instances of the spoken and written word that are compelling examples to others of the importance and the power of artfully presented exposition and explanation—important factors in the quality of debate in civic society. The jury recognized the role Rick Mercer has played in using comedy and political satire to provoke meaningful public debate. Previous recipients of the award have included Mark Starowicz, *the Literary Review of Canada*, and Canadian Policy Research Networks. The jury for this Award was chaired by Jodi White, President of the Public Policy Forum.

United Way of Greater Toronto: Recipient of the Kroeger College Award for Policy Management

The Policy Leadership Award honours those that serve as a model to others on how to define and consider an issue, discern its components, and then successfully advance the policy process. The jury said that: "As a model to others of how to define and consider public policy challenges, mobilize resources and activist responses of signal impact, the United Way of Greater Toronto has demonstrated a leadership, focus, and determined creativity that is truly remarkable." The jury for this Award was chaired by Senator Hugh Segal.

Ken Lyotier, United We Can Bottle Depot: Recipient of the Kroeger College Award for Citizenship and Community Affairs

The Citizenship and Community Affairs Award recognizes creativity, persistence, and overall leadership in demonstrating the value of a locally based initiative. The jury commended Mr. Lyotier as being an innovative social entrepreneur who has created an effective way of meeting the needs of a particularly vulnerable and marginalized group, while also serving the imperative of environmental conservation. Previous recipients of this award include Santropol Roulant, Prairieaction Foundation and the Regent Park Community Health Centre. The jury for this Award was chaired by Tim Brodhead, President and CEO of the McConnell Family Foundation.

First Nations Bank of Canada: Recipient of the Kroeger College Award for Management

The Management Award honours those who have demonstrated excellence in management in any of its forms—program design and implementation, service improvement, social or commercial marketing, organizational strategy, or the effective management of human resources. The jury citation says: "The partnership between a number of First Nations communities and the TD Bank is a model for future co-ventures between First Nations and traditional corporations." Previous recipients of this award include WestJet Airlines, ZENON Environmental Inc. and Canadian Hydro Developers. The jury for this Award was chaired by Keith Sjogren, Director of Strategy Consulting, Investor Economics.

"We had an outstanding crop of nominations this year which made it hard to select just one winner for each award," said Dennis Apedaile, Chair of the Kroeger College Awards juries and ex head of Government Affairs for Canadian Pacific Ltd. and Canadian Pacific Railway. In the end, all of the jury decisions were unanimous.

Media may attend the Awards Dinner by calling Marlene Brancato 520-2600 ext. 7851. For additional information, please refer to the Kroeger College Web site at www.carleton.ca/akcollege.

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